



Press release

## **Switzerland: SPIE unveils “re-useIT”, a new service for the sustainable and secure management of unused IT hardware**

**Bern, 29 February 2024** – *SPIE Switzerland, a subsidiary of the SPIE Group, the independent European leader in multi-technical services in the areas of energy and communications, has launched “re-useIT,” an innovative service designed to enhance the decommissioning process of unused IT hardware. Based in Switzerland, this new B2B offer relies on a network of certified partners and adds value to equipment by giving it a second life. It fosters the circular economy in IT environments.*

For many companies, decommissioning IT hardware is an ongoing challenge, often resulting in inefficiencies, security risks and a negative impact on the environment. Re-useIT is a B2B platform designed to manage the lifecycle of IT equipment. Thanks to a qualified partner network, it provides comprehensive services such as collection, data erasure in compliance with GDPR legislation, refurbishment, upcycling and the resale of unused or end-of-life IT assets.

## Highlights of re-useIT:

- **Best market price:** Through re-useIT, companies can obtain a competitive price for their unused IT devices, adding a revenue stream that might have otherwise been overlooked. Re-useIT secures the most competitive market offer by gathering multiple quotes from a solid partner network.
- **Efficiency and convenience:** The service provides in-depth expertise in the field of IT refurbishment, saves time in the search for individual buyers and ensures reliable and fast processing.
- **Qualified partner network:** By relying exclusively on certified IT refurbishment partners, re-useIT ensures that decommissioned hardware is expertly processed and reintegrated. The growing partner network holds recognised certifications that ensure compliance, safety and transparency at every step of the process.
- **Circular economy:** Extending the life of products with re-useIT supports companies' efforts to achieve greater sustainability.

*“Re-useIT carries forward the legacy of SPIE Switzerland’s dedication to innovation, quality, and environmental awareness. In a context of rapid life cycles for IT hardware, we’re ensuring that resources are optimized in terms of value and simplicity, and are reused responsibly”,* explains Pierre Savoy, CEO of SPIE Switzerland.

The service is rooted in a simple yet powerful mission: to contribute to a more sustainable IT infrastructure.

*“With millions of IT devices produced, operated, and eventually discarded annually, the compliance as well as environmental implications are staggering. Re-useIT presents an actionable solution to this issue. The service ensures that the IT hardware undergoes proper refurbishment before being responsibly reintroduced into the ecosystem”,* explains Blerim Rudhani, Head of re-useIT at SPIE Switzerland.

For detailed information about “re-useIT”, visit: [www.spie.ch/reuse-it-en](http://www.spie.ch/reuse-it-en)

### About SPIE Switzerland

A subsidiary of the SPIE Group, the independent European leader in multi-technical services in the areas of energy and communications, SPIE Switzerland is active in the ICT, multi-technical and facility management fields.

Employing around 600 people at eight sites throughout Switzerland, the ICS (Information & Communication Services), MTS (Multi-Technical Services) and IFS (integral Facility Services) divisions offer services that meet the challenges of the “Smart City”, “Energy”, “E-efficient buildings” and “Industry Services” markets. With the SPIE group and Global Workspace Alliance, SPIE Switzerland benefits from a global network that allows it to fully support major international mandates. This range of service is complemented by a first-class Service Centre that is available 24 hours a day in four different languages.

With more than 48,000 employees and a strong local presence, SPIE achieved consolidated revenue of €8.1 billion and consolidated EBITA of €511 million in 2022.

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