

SUSTAINABILITY SERVICES

SUSTAINABLE IT MATURITY ASSESSMENT ELDORA



ALIGNING IT SYSTEMS AND CORPORATE VALUES

Digitalisation has become a key requirement for business performance, yet its ecological and social footprint poses a societal challenge. Organisations must therefore rethink their digital practices. As part of its commitment to sustainable community catering, Eldora AG has integrated this approach into its values to ensure that its information system contributes to sustainability.

THE CHALLENGE

Eldora AG, a leading Swiss provider of responsible community catering, is committed to reducing food waste, promoting regional products, and optimising resource use. As part of its continuous improvement process, Eldora wanted to assess the maturity level of its information system with regard to the responsible use of digital technology, in order to align its digital practices with its ethical, social, and environmental values.

OBJECTIVES

The objectives of this initiative were to conduct a structured assessment of maturity in the area of sustainable IT, to identify strengths and areas for improvement based on recognised frameworks, and, finally, to develop a strategic roadmap to accelerate the transition towards a more responsible digital world.

The Eldora logo features the word "eldora" in a lowercase, sans-serif font. The letter "e" is in a dark blue-grey color, while the rest of the letters "l", "d", "o", "r", and "a" are in a bright green color. The "o" is stylized with a small circle on top.

Eldora AG is one of the leading players in community catering in Switzerland. As a B Corp™-certified company, Eldora is committed to a demanding approach to social, environmental, and societal responsibility, in line with its values and daily practices.

Eldora operates over 300 restaurants in companies, education, and healthcare. The business model is based on dedicated employees, culinary quality, and customised catering solutions. Each day, more than 62,000 meals are prepared and served. The company's headquarters is located in Rolle (VD).

THE SOLUTION

SPIE ICS supported Eldora in assessing the maturity level of sustainable IT, based on a proven, industry-specific analysis framework. The assessment covered five key areas: governance and strategy, commitments, projects, sustainable procurement, and digital use. The process included document analysis, workshops with key stakeholders (IT managers, sustainability managers, members of the executive board), a multi-criteria evaluation according to recognised standards (e.g. INR, Green Association IT), as well as the development of quick wins and strategic recommendations.

“This initial maturity assessment in the area of sustainable IT reflects our social and environmental commitment. Thanks to a structured approach and support that combined expertise and dedication, we now have a comprehensive and clear overview. The objectives have been achieved, and the identified opportunities for improvement will guide the further development of our organisation to reduce our digital footprint—in line with Eldora’s values. **”**

Serge Ernst
IT-Director Eldora AG

PROJECT TIMELINE

The project was conducted in five phases:

1. **Defining the framework:** Setting priorities, project scope, and project organisation
2. **Document review:** Analysing internal policies, procedures, and existing initiatives to prepare for interviews and enable objective assessment
3. **Interviews:** Discussions with stakeholders regarding practices and expectations
4. **Analysis:** Multi-criteria evaluation, gap mapping, and identification of possible actions
5. **Presentation:** Interactive presentation of the results and delivery of a strategic roadmap, structured by priority and implementation timeline

BENEFITS

- **Clear overview** of the sustainable IT maturity level at Eldora’s headquarters and identification of areas for improvement
- **Greater involvement of teams** in topics related to responsible digital practices
- **Strategic roadmap** to structure and manage the sustainability strategy in the digital domain
- **Highlighting Eldora’s commitment** to customers, partners, and employees

MEASURABLE RESULTS

- Identification and reduction of the main ecological impacts of digital processes
- Optimisation of internal processes and reduction of IT-related costs
- Further development of regulatory compliance and anticipation of future requirements
- Strengthening Eldora’s public image as a committed and innovative player

SPIE ICS AG is your independent service partner in Switzerland for solutions in the field of sustainable IT.

Contact us to benefit from our expertise and learn more about our services and solutions:



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