



Copyright: Adobe Stock / SPIE

Press release

SPIE launches innovative AI chatbot for Swiss companies

- The solution uses state-of-the-art GPT technology and allows companies to access internal information quickly and securely.
- The chatbot is hosted entirely in Switzerland and therefore ensures the highest level of data security.

Bern, 8 July 2025 – SPIE Switzerland, a subsidiary of the SPIE group, the independent European leader in multi-technical services in the areas of energy and communications, introduces ASKIA, an innovative AI chatbot. ASKIA came about through the successful integration of Corporate Software AG in Switzerland and provides efficient and intuitive support to Swiss companies with regard to internal processes and communication. As the first digital point of contact, it offers quick and targeted access to relevant company information.

ASKIA stands for "ASK, KI, AI" and represents the primary function of the chatbot, namely providing an opportunity to pose questions to artificial intelligence (AI). The AI chatbot uses GPT-4o technology and is specially designed to provide information securely and efficiently as part of a typical working day. Two different modes are used for this purpose, Company GPT for internal queries and Global GPT for general use. ASKIA accesses internal knowledge databases and documents and summarises the relevant

information for the user, thereby significantly reducing the time spent searching through company information.

An overview of the key advantages:

- User-friendliness: ASKIA offers an intuitive user interface and supports several languages including German, French and English.
- Easy integration: it takes just a few hours to seamlessly integrate ASKIA into existing IT infrastructure.
- Data security: ASKIA is operated entirely in a Swiss Azure data centre, which guarantees compliance with the most stringent data-protection standards.

"ASKIA is revolutionising the way we access internal information and promoting the efficiency and digital transformation of companies through state-of-the-art technology and the most stringent security standards," explains Pierre Savoy, CEO of SPIE Switzerland.

About SPIE Germany Switzerland Austria

SPIE Germany Switzerland Austria is a subsidiary of the SPIE Group and the leading multi-technical service provider for buildings, systems and infrastructures. Every day, around 20,000 technology enthusiasts at 750 sites work together with our customers for a climate-friendly and digital future.

In Switzerland, SPIE employs around 500 people in 6 locations. SPIE Switzerland, part of Germany Switzerland Austria, offers here services in the areas of ICS (Information & Communication Services), MTS (Multi-Technical Services) and IFS (Integral Facility Services).

The SPIE Group is the independent European leader in multi-technical services in the areas of energy and communications. With 55,000 employees and a strong local presence, SPIE achieved in 2024 consolidated revenue of €9.9 billion and consolidated EBITA of €712 million.

Contacts

SPIE Germany Switzerland Austria
Franziska Ponce Detering
Headquarter Communications
franziska.Ponce-Detering@spie.com

SPIE Switzerland
Tamara Obielum
Director Marketing & Communication
Tel. +41 58 301 10 70
tamara.obielum@spie.com

Jenni Kommunikation AG
Sylvana Zimmermann
Consultant
Tel. +41 (0)44 388 60 80
sylvana.zimmermann@jeko.com

www.spie.ch

