



Press release

Tamara Obielum is appointed Marketing & Communications Director of SPIE Switzerland

Bern, August 22nd, 2023 – *A subsidiary of the SPIE Group, the independent European leader in multi-technical services in the areas of energy and communications, SPIE Switzerland announces the appointment of Tamara Obielum as Marketing and Communication Director. As such, Tamara Obielum leads the marketing and communication strategy for SPIE Switzerland, which is active in the ICT, multi-technical and facility management fields and is committed to overcoming current climate challenges. This appointment has been effective since 1 July 2023. Tamara Obielum reports to Pierre Savoy, Managing Director of SPIE Switzerland.*

Tamara Obielum is responsible for the marketing and communication strategy in Switzerland. Her responsibilities include the ICS (Information & Communication Services), MTS (Multi-Technical Services) and IFS (integral Facility Services) divisions and her priorities include customer centricity and digital marketing.

Tamara Obielum brings expertise in digital and content marketing and will develop these aspects within SPIE Switzerland. She replaces Oliver Wieczorek, who left the company of his own volition.

After completing her Bachelor's degree in Business Administration and Master's degree in Business Innovation at the University of St. Gallen, Switzerland, Tamara Obielum joined Cisco as a digital marketer. She then continued her career in various companies in the ICT industry, before joining SPIE Switzerland in 2023.

"Tamara Obielum has a solid background in digital marketing and brand management, an innovative vision and good knowledge of the Swiss ICT market, which will allow us to think about the customer experience holistically." said Pierre Savoy, Managing Director of SPIE Switzerland.

About SPIE Switzerland

A subsidiary of the SPIE Group, the independent European leader in multi-technical services in the areas of energy and communications, SPIE Switzerland is active in the ICT, multi-technical and facility management fields.

Employing around 560 people at eight sites throughout Switzerland, the ICS (Information & Communication Services), MTS (Multi-Technical Services) and IFS (integral Facility Services) divisions offer services that meet the challenges of the “Smart City”, “Energy”, “E-efficient buildings” and “Industry Services” markets. With the SPIE group and Global Workspace Alliance, SPIE Switzerland benefits from a global network that allows it to fully support major international mandates. This range of service is complemented by a first-class Service Centre that is available 24 hours a day in four different languages.

With more than 48,000 employees and a strong local presence, SPIE achieved consolidated revenue of €8.1 billion and consolidated EBITA of €511 million in 2022.

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